

THE WORLD OF
FINE WINE

PRINT & DIGITAL MEDIA KIT

2024

www.worldoffinewine.com

Editorial Mission

Launched in 2004, the multi-award-winning reference magazine, *The World of Fine Wine* magazine, is published quarterly and distributed in British Airways First and Business Lounge as well as being sold at retail outlets and to subscribers in more than 30 countries around the world. Its paid subscribers are high-net-worth-individuals, producers, MWs and the trade who share a consuming passion for wine.

Extensively and purposefully illustrated with fine-art-quality images and printed on heavy coated paper, each 216-page issue of *The World of Fine Wine* resembles a large-format paperback book more than a magazine. Its list of contributors reads like a who's who of the world of wine.

The biggest distinguishing features are the range of the subject matter and the depth of the treatment. *The World of Fine Wine* publishes articles ranging from the Ancient Chinese or Greeks or Romans right up to the latest en primeur releases. Authoritative writers are given the space to treat their subject seriously with 10,000-word features on big ideas.

Exclusive coverage of every aspect of fine wines is supplemented by features on related social, historical, cultural and lifestyle issues, making each issue a very substantial read: indeed our editorial to advertising ratio is higher than that of any comparable consumer publication.



Editorial Excellence

The Editorial Board is comprised of the world's most influential authorities on wine, including Hugh Johnson OBE, Michel Bettane, Thierry Desseuve and Professor Ann Noble.

One third of the official Tasting Panel is Master of Wine, Master Sommelier or World Champion Sommelier, and all are highly respected and sought-after international tasters.

It has been recognized at the Louis Roederer International Wine Writers' Awards as International Wine Publication of the Year in every year the category was awarded. Since then *The World of Fine Wine* contributors have won Louis Roederer awards for their work in *The World of Fine Wine* every year.



Editor
Neil Beckett

Contributors include:

Chloe Ashton | Essi Avellan MW | Raymond Blake | Stephen Brook | Kathleen Burk
 Victoria Daskal | Michael Edwards | Harry Eyres | Simon Field MW | Miquel Hudin
 Alex Hunt MW | Tim James MW | Andrew Jefford | Hugh Johnson OBE
 Anne Krebiehl MW | Robin Lee | Simon Loftus | Richard Mayson | Roger Morris
 Margaret Rand | Peter Richards MW | Anthony Rose | Brian St Pierre
 David Schildknecht | Michael Schuster | Joanna Simon | Barry Smith | Tom Stevenson
 Terry Theise | Stuart Walton | David Williams | Jon Wyand

“The World of Fine Wine takes wine journalism in a new, more sophisticated direction. It is not a consumer magazine, but the first cultural journal of the wine world. It acknowledges that wine-lovers have other interests, too, and the same high standards in whatever they do.”

Hugh Johnson OBE

“The World of Fine Wine is by far the best wine magazine in the world. It’s scholarly, opinionated, well-written and a delight to read. It’s also the only magazine I bother to keep. I come back to individual pieces again and again for enlightenment and entertainment. In these days of simple answers, scores out of 100 and branded pap, The World of Fine Wine stands out as a publication that dares to take wine seriously.”

Tim Atkin MW Award-winning wine writer

“In a world where wine is so often reduced to clipped phrases, scores and sound bites, The World of Fine Wine magazine puts wine in the widest cultural context and, above all, makes a refreshingly good read.”

Richard Mayson Award-winning wine writer

Tastings Feature

Embark on an unparalleled editorial journey with our signature tentpole, **TASTINGS**, where the art of wine tasting is elevated to an exquisite form. Exclusively curated by *The World of Fine Wine*, this editorial feature redefines the norms of tastings, sourcing the finest bottles irrespective of their price or rarity.

TASTINGS boasts a distinguished tasting panel comprising three experts: an acknowledged specialist deeply immersed in the subject and two seasoned generalists. Selected meticulously from a fixed panel of about 30 connoisseurs, this trio ensures a nuanced and comprehensive evaluation, elevating each tasting to the zenith of expertise.

Transparency is our hallmark. Every tasting is a testament to authenticity, with comments and scores individually attributed to each discerning taster. This commitment to openness allows readers to delve into the intricacies of the evaluation process, fostering a deeper understanding of the nuances that shape our verdicts.

Taking pride in its egalitarian approach, sourcing the crème de la crème of bottles without prejudice to price or rarity. The result is a mosaic of tasting experiences that spans the spectrum of the wine world, ensuring that our readers encounter a diverse array of exceptional wines.

TASTINGS is crafted to captivate the attention of any intelligent and interested lover of wine worldwide. Whether you're a seasoned professional or a passionate enthusiast, our tentpole feature invites you to explore the intricate world of fine wines with curiosity and delight.

Editorial Calendar

Issue 83: Mar/Apr/May

FEATURES: Australian Riesling | Tasmania's New Wave | Wine and Place: Burgundy

TASTINGS: 2022 Burgundy | 2019 Barolo | Oregon Pinot Noir

Ad Close: 22 February 2024

Release Date: 25 March 2024

Issue 84: Jun/Jul/Aug

FEATURES: Australia's Grapevine History Rewritten | What is a Wine Writer? | Man v Wine: AI and Wine

TASTINGS: 2023 Bordeaux | 2019 Brunello | Dão Whites and Reds

Ad Close: 22 May 2024

Release Date: 24 June 2024

Issue 85: Sep/Oct/Nov

FEATURES: Vineyard Soils | Tras-os-Montes | Great South American Winemakers

TASTINGS: Global Cabernet Franc | Madiran | Switzerland | Sherry

Ad Close: 21 August 2024

Release Date: 23 September 2024

Issue 86: Dec/Jan/Feb

FEATURES: Vinho Verde | Wine and Land | The Year in Wine

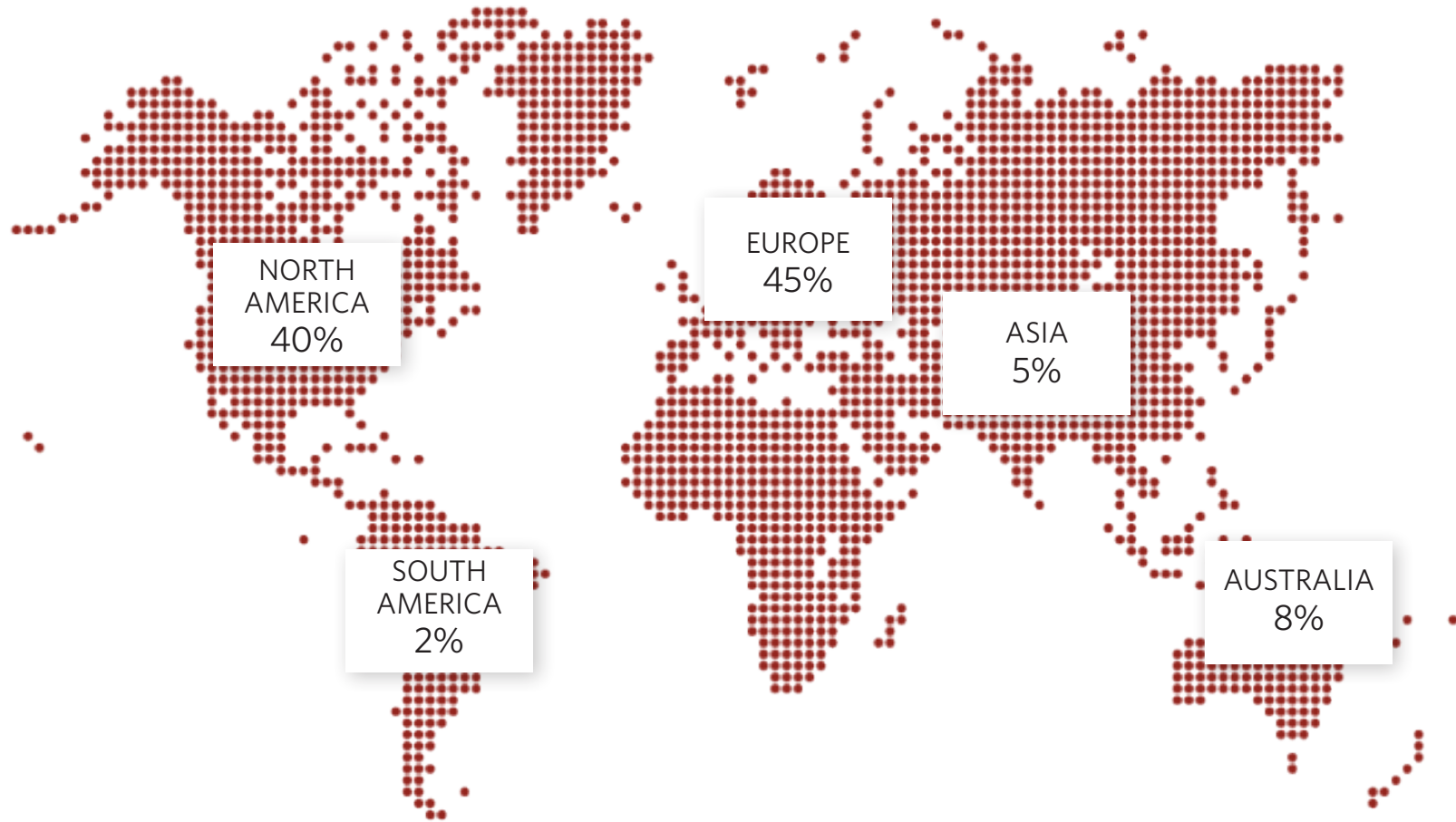
TASTINGS: 2004 Prestige Cuvée Champagne | 2020 Bordeaux | 2020 Burgundy | Vintage Port

Ad Close: 7 November 2024

Release Date: 9 December 2024

*Please note that this calendar and deadlines are subject to change.

Global Readership



37,209

Global Readership

67%/33%

Male/Female

35-54

Age Range

Price per copy

US\$45/£30

Back issues per copy

US\$80/£40

Source: NSMG HNWI Segmentation Survey, Subscriber Survey

Luxury Audience

TARGET THE WINE CONNOISSEUR AND COLLECTOR:

82%

made wine buying decisions based on features in *The World of Fine Wine*

77%

regularly buy wine by the case

28%

have a personal wine collection exceeding **£100,000** in value

47%

buy wine at auction

74%

are interested in wine storage

77%

are keen to use fine stemware

90%

have visited wine producing regions

79%

collect the magazine and never throw a single copy away

392K+

Global UHNW individuals with investable assets of at least \$30 MILLION

90%

Global UHNW population is in
America: 134,530 | Asia: 116,080
| Europe: 100,370

\$41.8

TRILLION

Total global UHNW net worth

\$1.66

BILLION

Average net worth of UHNW individual

Sources: Wealth-X/Altrata World Ultra Wealth Report 2022

Source: NSMG HNWI Segmentation Survey, Subscriber Survey

Prestige Creative



The World of Fine Wine Prestige Creative is a presence imbued with quality, beauty and originality; it encourages the development of the reader's participation and commitment; and has a positively editorial, rather than generically corporate feel.

These placements are on application only and require an exceptional quality of artwork design, to be created by the award-winning World of Fine Wine editorial and design team, with full consultation with the client.

Prestige Creative

Prestige Creative Packages

Creative Packages	Photographic Fees	Artwork Design	Proof Revisions	Photography Rights
4 PAGES £14,432	✓	✓	✓	✓
6 PAGES £19,483	✓	✓	✓	✓
8 PAGES £24,679	✓	✓	✓	✓

TEXT

The pages will include limited text, as they are intended as high-quality photographic stories. The client will provide their brand logo, maximum of 50 words per spread and corporate strapline and/or contact details on the final page.

IMAGES

The suggested photographer is Jon Wyand, a multi-award-winning professional photographer who has specialized in wine for more than 30 years. Best known for his photographs of Burgundy, he has expanded into most of the major wine regions.

Rates includes all photographic fees, and artwork design by *The World of Fine Wine* team (including up to 2 sets of revisions). Photographer travel and accommodation to be booked by client.

Client gets rights to photography published in *The World of Fine Wine* as part of Prestige Creative.

Digital Marketing

The content on worldoffinewine.com, a prestigious platform that caters specifically to a discerning audience of fine wine enthusiasts, attracts a highly targeted audience of connoisseurs and aficionados and ensures your brand reaches high net worth individuals, producers, MWs and the trade who share a consuming passion for wine.

Advertisers can reach a focused and engaged demographic, ensuring that their content is seen by individuals with a genuine interest in the world of fine wines.

World of Fine Wine's Website Traffic

69K

Unique visitors
(per month)

115K

Page Impressions

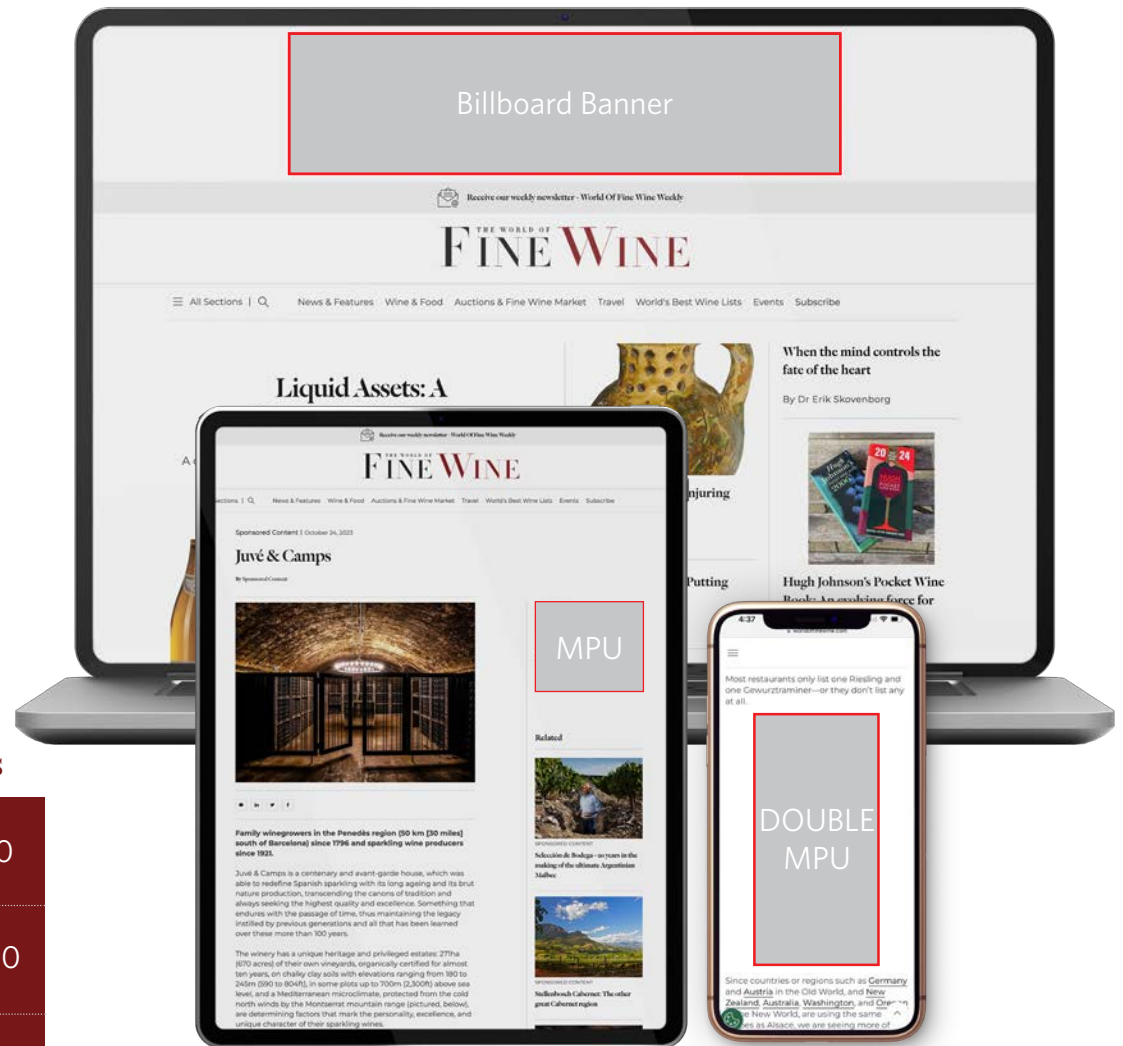
Digital Banners

1Mo

3Mos

6Mos

MPU	£1,750	£4,000	£7,000
Double MPU	£2,833	£7,500	£13,000
Billboard	£2,000	£5,250	£9,400



Native Web Feature

The World of Fine Wine, is recognized for its authority and credibility in the industry connecting with fine wine enthusiasts from around the world.

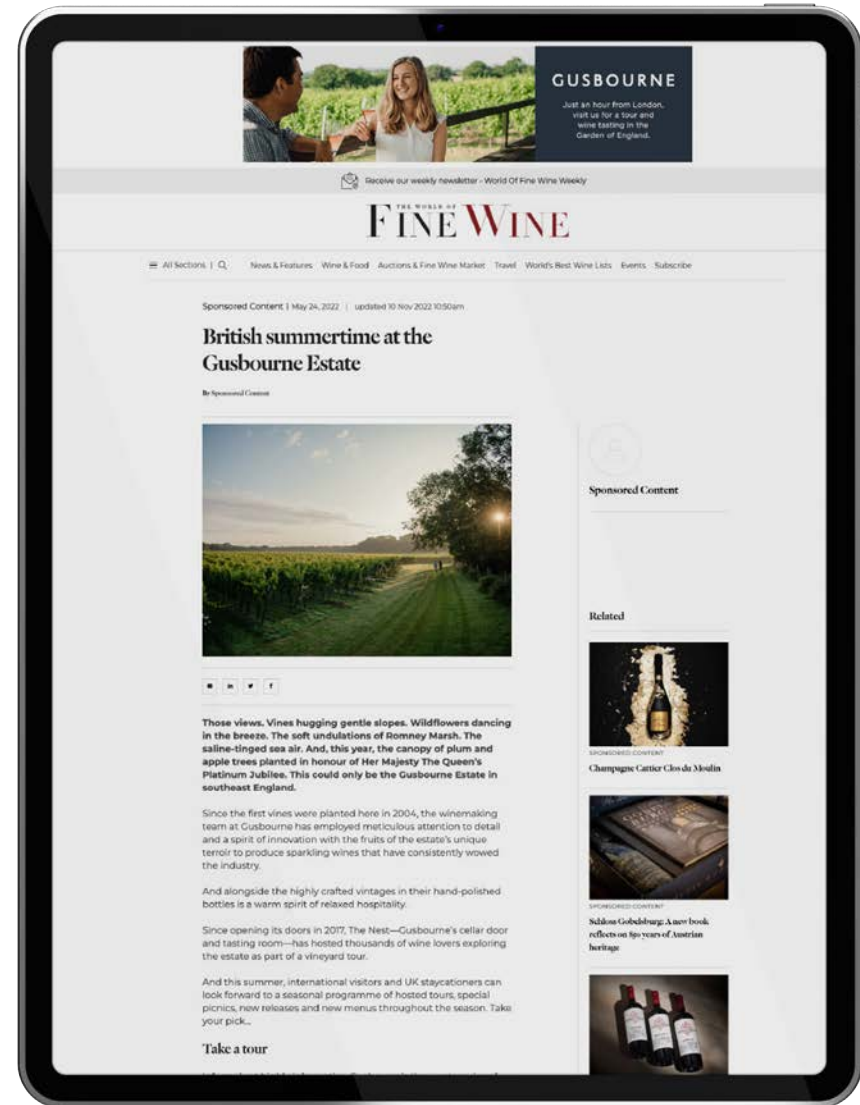
Submit your branded content to promote within the context of worldoffinewine.com, with native reading experience.

Align your brand with premium curated content that mirrors the sophistication and expertise of *The World of Fine Wine* that resonate with an audience that values quality and craftsmanship.

Our expert writers will work with your team to curate an article with the voice that speaks to our digital audience. Brands will have the opportunity for 100 percent SOV.

The web feature will be showcased on the homepage or a designated channel, which will remain as content for 12 months.

Each article includes up to 400 words of copy with two images.



Email Marketing



The World of Fine Wine Weekly newsletter provides wine related news curated by our expert editors, to an engaged audience of fine wine enthusiasts. A direct channel to reach a highly targeted demographic actively interested in the latest trends, insights, and offerings in the world of fine wines.

- 728x90 Leaderboard banner
- High resolution brand logo

The World of Fine Wine solus emails offer 100 percent share of voice reaching a captivated audience interested in exclusive promotional opportunities, such as showcasing new product releases, limited editions, or special offers.

- HTML format or JPG format

Sent out to subscribers, online readers, wine trade and wine enthusiasts.

- Circulation: **16,000+**
- Average CTR: **3.23%**
- Average Open rate: **34.13%**

Social Media Marketing

The World of Fine Wine connects with its social community of passionate fine wine enthusiasts across each of its platforms multiple times a day.

Through our social media platforms, our social community can discover the latest news for the fine wine enthusiasts, alongside the latest trends, insights, and offerings in the world of fine wines.

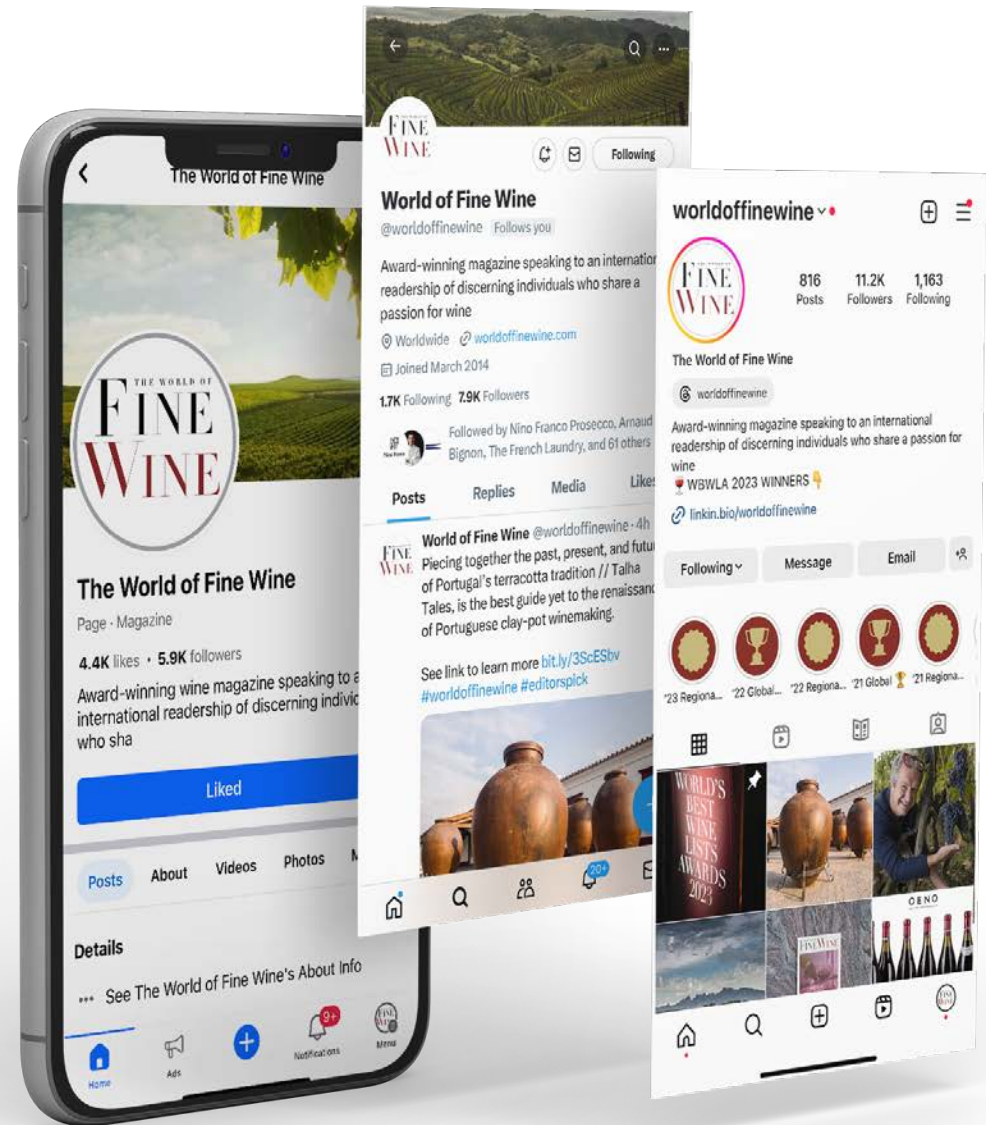
The World of Fine Wine's following continues to grow across all platform with 147,054 quarterly* impressions.

 11.2K
@worldoffinewine

 5.9K
@worldoffinewine

 7.9K
@worldoffinewine

 1.9K
@worldoffinewine



*Social Media following are cumulative figures. Figures as of Q3 2023.

Social Media Marketing

Sponsored Social Media

Social Media Amplification*

*World of Fine Wine's social media platforms include: Facebook, Instagram, Twitter & LinkedIn

£7,500

Sponsored Post - Single Image/Video Post

Choice of one social media platform: Facebook, Instagram, Twitter or LinkedIn

£2,000

Instagram Specific

Featured Story Highlight

£2,000

Sponsored Grid Post - Multiple Image Post

£10,000

Dark Post* / #WFWPartner

*Facebook & Instagram

Custom

Social Media Amplification

Enhance your web feature's exposure across our social media audience with more than 27K followers. Sponsored posts are shared across our social media platforms which includes image, caption, handle, hashtag, and CTA URL.

Sponsored Post - Single Image/Video Post

Alongside our daily inspirational and influential content on The World of Fine Wine, your brand's content will live permanently on our grid.

- Post can include one image or video (less than 60 secs), or multiple-image/video carousel (up to 10 images, videos must be less than 60 secs.)
- Includes caption, handle, hashtag, CTA URL
- The post is further enhanced with an Instagram Story that includes 'SEE LINK' CTA

Featured Story Highlight

The most coveted real estate on our Instagram profile page. A dedicated Story Highlight, with your brand's custom Highlight Cover, will live front-and-center on our profile. Your dedicated Story Highlight will feature a collection of the 24hr-Stories that showcase and promote your brand.

- Each Story will be shared on the platform's Story for 24 hours and will be archived in your dedicated Story Highlight
- Featured Story Highlight will include up to 6 Stories with 'SEE LINK' CTA
- The Story Highlight icon will live on our profile with your brand's custom Highlight Cover for the duration on the campaign

Sponsored Grid Post - Multiple Image Post

Make a bolder statement with a 6-image grid post. A single image can be split into 6 multiple images. After they're split, each individual part is posted on Instagram to recreate its larger version. Each of those posts can be used as a cover image to host separate sets of carousel posts. Your brand's content will live permanently on our grid.

- Each post can include one image or video, or multiple-image/video carousel (up to 10 images, videos must be less than 60 secs)
- Each post Includes caption, handle, hashtag, CTA URL

Social Media Marketing

Facebook & Instagram Specific

Dark Post / #WFWPartner

Targeted ads, labeled as 'Sponsored' content which appears in the feeds across Facebook and Instagram, targeting your designated market and audience interest.

Custom Pricing

Packages starting at £4,500

Average Campaign

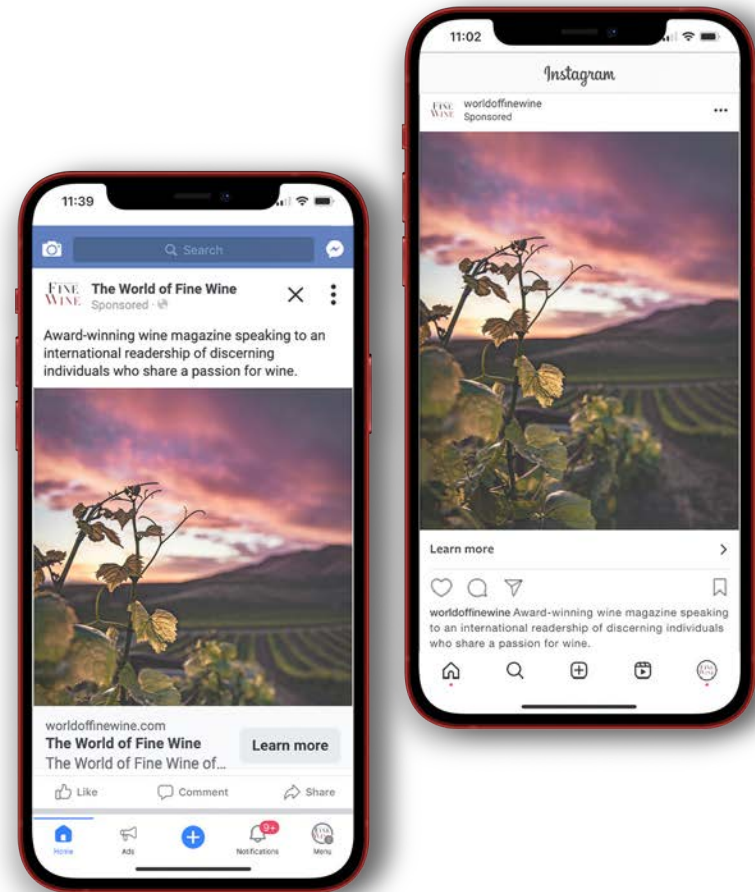
- 1 million impression
- 7-10 days flight plan

Target Your Audience

- Location
- Age
- Gender
- Behavioral Interest

Placement Across

- Facebook Feeds
- Facebook Video Feeds
- Facebook Search Results
- Facebook Instant Articles
- Facebook Story
- Instagram Feed
- Instagram Explore
- Instagram Story
- Instagram Reels



World's Best Wine List Awards



The World's Best Wine Lists Awards, organized by the multi award winning quarterly publication The World of Fine Wine, is the most comprehensive and rigorous wine list awards program.

We have assembled a panel of some of the world's most respected experts, including Masters of Wine, Master Sommeliers, and World Champion Sommeliers, to guarantee the credibility and integrity of the competition and to put each submitted list through an intensive independent judging process.

The winner in each of 18 categories will be recognized as the finest list of its kind in its region Europe, North America, South America, Asia, Australasia, Middle East and Africa and from these regional category winners the global category winners will be selected.

One outstanding entry will be identified as Wine List of the Year and all of the category winners will be identified in a special feature in The World of Fine Wine magazine. The full results will be published on a dedicated awards page on line that will include the judges' assessments of the best lists and serve as an expert guide for all discerning consumers worldwide The World's Best Wine Lists have received global coverage including Bloomberg, CNN, the BBC, The New York Times, New York Daily News, Chicago Tribune, and Toronto Sun.



CLICK HERE FOR ALL 2023 WINNERS
<https://awards-wbwa.worldoffinewine.com>



[2023 WORLD'S BEST WINE LISTS AWARDS HIGHLIGHTS](#)

[2023 WORLD'S BEST WINE LISTS AWARDS GALLERY](#)

Print & Digital Rate Card

PRINT

COVERS	1x	2x	3x	4x
Outside Back Cover	£9,110	£8,653	£8,198	£7,745
Inside Front Cover	£8,405	£7,983	£7,564	£7,144
Inside Front Cover Double Page Spread	£11,214	£10,646	£10,085	£9,526
Inside Back Cover	£8,405	£7,983	£7,564	£7,144

RUN OF BOOK POSITIONS	1x	2x	3x	4x
Inside Full Page Facing Editorial Content	£4,904	£4,650	£4,412	£4,192
Double Page Spread	£9,110	£8,653	£8,198	£7,745
Half Page	£3,083	£2,930	£2,784	£2,620

NAMED FEATURE PLACEMENTS	1x	2x	3x	4x
Grand Cru:				
• Full page facing Contents	£5,882	£5,589	£5,294	£5,001
• Full page facing Contributors				
• Full page facing Tastings Contents				

PRICES QUOTED ARE NET

CONTACT

Mr Anit Mistry
Sales Director

T: +44 (0)207 406 6625
M: +44 (0)7748 785 914
anit.mistry@worldoffinewine.com

DIGITAL

WORLDOFFINEWINE.COM

WEB BANNERS	1 MO	3 MOS	6 MOS
MPU	£1,750	£4,000	£7,000
Double MPU	£2,833	£7,500	£13,000
Billboard	£2,000	£5,250	£9,400

DIGITAL MARKETING

Native Web Feature	£3,000
Newsletter Banners - Leaderboard/Brand Logo	£3,000
Solus Email	£4,500

SOCIAL MEDIA MARKETING

Social Media Amplification*	£7,500
Sponsored Post - Single image/video post	£2,000

* World of Fine Wine's social media platforms include; Facebook, Instagram, Twitter & LinkedIn

INSTAGRAM SPECIFIC	
Featured Story Highlight	£2,000
Sponsored Grid Post - Multiple Image Post	£10,000
Dark Post / #WFWPartner	CUSTOM

Print Specifications

The World of Fine Wine is perfect bound and trimmed to 210mm width x 297mm height

The World of Fine Wine is printed 100% computer to plate (CTP) using 4-color printing (CMYK) and sheet-fed litho

- For best reproduction, materials should be submitted in a digital file format. Platforms supported are Macintosh and PC
- Supported software and formats: PDF/X4

High resolution PDFs

All high-res images and fonts must be included when the file is created. Artwork should be 100% in size and include all standard trim, bleed and center marks outside of the live area

Images

For best reproduction, all images must be supplied at 300dpi. Only CMYK color space is supported. Solid black backgrounds should be a rich black (100% black, 70% cyan, 60% magenta, 50% yellow)

Fonts

Fonts must be supplied as Type 1 Postscript fonts with associated suitcase file(s) or Open Type fonts. We cannot use TrueType or Multiple Master fonts. Fine serif type and hairline rules should NOT knock out or be a tint

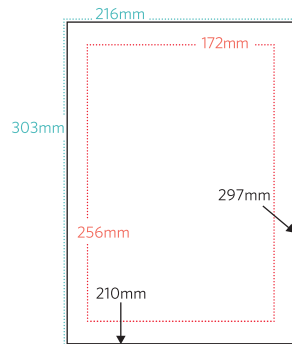
ADVERTISEMENT SIZES

Inside Front/Back Cover

Trim = 210mm x 297mm
Bleed = 216mm x 303mm

Full Page

Trim = 210mm x 297mm
Bleed = 216mm x 303mm



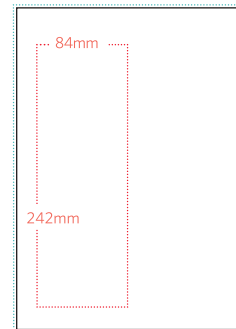
- Bleed advertisements should have a 3mm bleed on all sides that bleed
- Type and important subject matter should be kept at least 7mm from the live/trim area on all sides

Double Page Spread

Trim = 420mm x 297mm
Bleed = (includes gutter) 432mm x 303mm

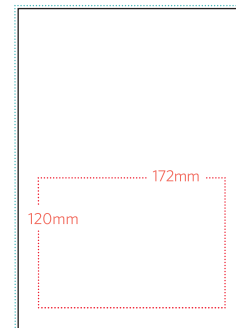
Half Vertical

Trim = 120mm x 172mm



Half Horizontal

Trim = 242mm x 84mm



SUBMITTING YOUR ADVERTISEMENT

Email

Please note we have a 6MB limit on emails. Files smaller than 6MB may be emailed to:
clare.ovenell@ns-mediagroup.com

For larger files, email via:
www.wetransfer.com to:
clare.ovenell@ns-mediagroup.com

Please name the files with your company name and the *The World of Fine Wine* publication and issue.

Removable media

Media types supported: CD-ROM. CD-ROMS should be submitted to the address below clearly stating the company name, publication and issue:
Print Production
The World of Fine Wine
40-42 Hatton Garden
London, EC1N 8EB, England

ARTWORK AND DESIGN SERVICE

PLEASE NOTE we discourage citing wine reviews from other titles. If your existing artwork does include wine reviews please contact:
anit.mistry@worldoffinewine.com

If you are unable to supply your materials in any of these formats, we can offer an artwork, design and production service.

In order for us to process your advertisement, please supply the following information:

- Advertising text
- Company contact details
- Company logo
- Images

We will then write, design and provide you with a proof of your advertisement prior to publication. Charges for design and/or amendments will be determined on a case-by-case basis. Clients will be billed a £10 charge for alterations to adverts which have been provided at the wrong size.*

For all print production questions, contact:

clare.ovenell@ns-mediagroup.com

For all other questions, contact:

anit.mistry@worldoffinewine.com
Telephone: +44 (0) 207 406 6625
Mobile: +44 (0) 7748 785 914

Lifestyle Portfolio



ELITE TRAVELER

Elite Traveler has been the market-leading source and curator of the global luxury lifestyle of ultra-high-net-worth (UHNW) individuals. In 2021, to mark its 20th Anniversary and to recognize the swiftly evolving world in which we live, *Elite Traveler* focuses purely on content that champions sustainable, ethical and environmentally conscious luxury. Each issue provides detailed information covering the full spectrum of responsible luxury lifestyle, including travel, fashion, jewelry, watches, spirits, autos, jets, yachts and real estate.



THE WORLD OF FINE WINE

The multi-award-winning magazine is the go-to wine source for high-net-worth individuals, producers, Masters of Wine and the trade who share a passion for wine. Extensively and purposefully illustrated with fine-art-quality images and printed on heavy coated paper, each 216-page issue of *The World of Fine Wine* resembles a large-format book more than a magazine. Its list of contributors reads like a who's who of the world of wine, and includes Hugh Johnson OBE, Andrew Jefford and Michel Bettane.



SPEAR'S

The multi-award-winning wealth management and luxury lifestyle media brand whose flagship magazine has become a must-read for the ultra-high-net-worth community. Described as a cross between *Forbes* and *Vanity Fair*, with its own wit and outlook, it is also required reading for the affluent financial services community, including the bankers, lawyers and family offices who advise the wealthy. Since its launch in 2006, *Spear's* and its events have established itself as Europe's leading wealth management authorities.

NEW STATESMAN MEDIA GROUP

New Statesman Media Group is home to some of the most influential, historic and engaging brands in the media world.

Through our cutting-edge series of B2B and B2C brands, we tell stories about how the world is changing for the people across the globe delivering that change. We care about the big themes which we cover with balance, patience and our proprietary datasets.

At New Statesman Media Group, we stand for gold standard editorial insight alongside the most comprehensive market data available. Through first-class journalism, innovative events and the latest martech, we tell stories about how the world is changing for the people delivering that change, with particular focus on the following.

Our goal is to help customers find solutions to the challenges they face now and predict the challenges they are likely to face in the future. Our approach is underpinned by next generation technology and data, helping us to understand the needs of our customer, and deliver the right solution to them every time.

For commercial enquiries, please contact:
enquiry@ns-mediagroup.com

Terms & Conditions

1). Scope of Agreement: These are the conditions of the contract between you, the Client (“You” and “your”) and New Statesman Media Group Limited (“New Statesman Media Group Limited”, “we”, “us” and “our”) governing your use of our services, including use of advertising space on our website or in the publication, as set out in your purchase order. This agreement constitutes the entire agreement between New Statesman Media Group Limited and you. All prior agreements, understandings and negotiations and representations (save for fraudulent misrepresentation) whether oral or in writing are canceled in their entirety. The terms of any other electronic communications will not form part of this agreement.

2). Content and Artwork Responsibility: You are responsible for providing us with all text and illustrations by the copy date(s) set out in your purchase order. You will receive a proof of the advertisement for your approval, unless you have provided final artwork, and any changes must be sent to us in writing by the return date shown on the proof. Changes not communicated by the return date will cause us to assume proof approval. We reserve the right to repeat standing copy or obtain copy to be published should the

copy deadline fail to be met. If the advertisement materials are provided in a different form to that specified then you will be responsible for any reasonable costs that may arise in preparing the material. Failure by you to supply the necessary copy for your placement in the form specified by the copy deadline indicated by us on the purchase order will not affect your payment obligations outlined in (5) below. We retain full editorial approval over the advertisement and positioning of this advertisement will be at our sole discretion. We reserve the right to withdraw/reject/amend the material supplied by you for the advertisement which will not affect your obligation to pay for the advertisement in full. Complaints regarding reproduction of Advertisements must be received in writing within one calendar month of the Publication date, of the Publication. In using our services and any advertising space on our website you agree to abide by all applicable laws, regulations and codes of conduct and you will not engage in any activities relating to our services or the website that are contrary to such laws, regulations and codes.

3). Rights: In consideration of us providing our services to you, you guarantee, for use throughout the world, the copyright (whether

vested, contingent or future) in the copy supplied by you and all rights of action in respect of that copy. The above will not operate as an assignment of your trade marks, service marks and logos which will remain your property. However, you hereby grant to us a world-wide, non-exclusive, fully paid license to reproduce and display all trade marks, service marks and logos contained within the copy for the duration of the agreement.

4). Free of Charge Service: As part of our service commitment, we may at our sole discretion provide you with some free of charge services such as indexing, listings or any other material or additional media, which are over and above the advertisement. We cannot be responsible for any errors or omissions or claims for losses arising from these. We reserve the right, at our absolute discretion, to reject or amend text and information provided by you for any free of charge inclusions or media. This will not affect your obligation to pay for the advertisement itself as discussed above. If you do not provide the necessary text or information for any free of charge inclusions or media, by the due date, then this will also not affect your obligation to pay for the advertisement.

5). Invoice & Settlement: We will invoice you, plus Sales Tax if

applicable, for the total cost of your booking following completion and return of the purchase order. Unless expressly agreed, otherwise in writing, payment will be due 30 days from the date of invoice. Should your account fall overdue then interest will be charged at a rate of 1.5% per month and the maximum permitted by law together with reasonable attorney and collection fees. Interest will be calculated daily from the due date to the payment date. In addition, we reserve the right in certain circumstances to modify our payment Terms to require full payment in advance and / or require you to provide such other assurances as we may require to secure your payment obligations i. If you have been granted a discount (for example for a series booking) but do not pay us, we reserve the right to revoke the discount so that you are liable for the full price of the advertisement. ii. All payments sent to us must be accompanied by a remittance advice or documentation quoting the account and/or invoice number to which the payment relates. Where payment is received without any identification or is deemed a duplicate/overpayment, said funds will be held on account for a period of 12 months only.

6). Cancellation: This purchase order represents a legally binding contract between you and us. A

cancellation may only be made at our sole discretion and with our written consent. If we agree to a cancellation prior to invoicing then a fee of 50% (plus Sales Tax if applicable) of the purchase order value will be charged payable 14 days following the date of our written permission to cancel. If we agree to a cancellation after invoicing then a fee of 100% (plus Sales Tax if applicable) of the purchase order value will be charged payable 14 days following the date of our written permission to cancel.

7). Warranty & Indemnity: You warrant and represent to us that: (i) you have all necessary rights to grant the rights and licences set out in your contract with us; (ii) neither the copy material provided by you nor any material which you may be linked to through your advertisement will contain anything that is defamatory, obscene, false or misleading or which otherwise violates any intellectual property rights or rights of any person; (iii) use of the copy material provided by you will not violate any applicable law or regulation. You agree that there have been no guarantees made by us for this advertisement and that no employee of Elite Luxury Publishing Inc has made a promise or commitment that does not appear here. You agree to indemnify and hold

Terms & Conditions

New Statesman Media Group Limited and any of our officers, employees and agents harmless from and against all and any claims, liabilities, expenses, losses, costs or damages incurred or suffered and any claims or legal proceedings which are brought or threatened, in each case arising from any violation or infringement of third party rights, or any breach of any of these terms and conditions.

8). Liability: To the furthest extent permitted by law, we do not accept liability for any claims, liabilities, expenses, losses, costs or damages (including without limitation, damages for any consequential loss or loss of business opportunities and/or profits) however arising from this advertisement booking and the use of or inability to use the website, or any of its contents, or from action or omission taken as a result of using the website or any such contents. Our liability in contract, tort or otherwise arising out of or in connection with the Agreement shall not exceed the total Charges received by us from you for the Advertisement/s. Every care is taken to avoid mistakes but we cannot accept liability for any errors due to you, your third parties, sub-contractors or inaccurate copy instructions from any of the foregoing. Any agent who shall place an Advertisement

with us shall be deemed jointly and severally liable with the Advertiser to us in respect of all matters including charges relating to the Advertisement and conditions therein contained.

9). Force Majeure: We will not be liable for any delay or failure to perform any obligation under this Agreement due to any event beyond our reasonable control, including but not limited to, earthquake, fire, flood or any other natural disaster, labor dispute, riot, revolution, terrorism, acts of restraint of government or regulatory authorities, failure of computer equipment and failure or delay of services and platforms used to operate our electronic media.

10). General: You may not resell, assign or transfer any of your rights under this contract without our written consent. Any attempt to resell, assign or transfer rights without our consent will entitle us to cancel the contract without liability to you. A person who is not party to this contract has no right to rely upon or enforce any terms of this agreement.

